Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Based on the data that we have on the category table sheet we can conclude that theater is the campaign with the most successful outcome.
2. In the Sub-Category we can see that the play sub-category was the most active with both successful and failed. We can also see other campaigns with less active but also showing successful campaigns such as web and rock.
3. We can appreciate in the month illustration that May, June and July were the more successful campaigns.

What are some limitations of this dataset? The limitation on these categories is that all and each of them were founded with different investments, some had more investment than others and there was also a variation of campaigns, some with less than others. Let’s take for example theater this had multiple failed and successful campaigns compared to journalism with a total of 4.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide? We could possibly create a table with visualization of the durations of the campaigns for both Category and Sub-Category.